

NO HASSLE WEBSITE!™

Elite FOTOGRAFICS

GoMandy.com



NO HASSLE WEBSITE!™ + SERVICES

from **ELITE FOTOGRAFICS** and **GoMandy.com**

Welcome to Elite FotoGraphics and the NO HASSLE WEBSITE!™ plan. A description of the plan is included in this agreement as well as the description of your service.

DESCRIPTION:

The Elite FotoGraphics NO HASSLE WEBSITE!™ plan includes everything you need to get started on the web. The main service is your custom website design or pre-made template design for a small monthly fee depending upon your needs. We can also tailor a special price for you according to what you need your website to do. The most popular package is the **Gold Package** which includes:

- ▶ **Custom Design** (1-5 pages max non-flash)
- ▶ Shared Hosting plan
- ▶ Custom Domain Name w/ email address
- ▶ Basic Search Engine Optimization
- ▶ One (1) Hour of updates or changes per month (non accumulative)
- ▶ Option for Pay per Click Advertising
- ▶ Links/mini Advertisement placed on Elite FotoGraphics Websites.

For other packages please refer to page 5 of this document.

IF YOU DO NOT WISH TO HAVE A NO HASSLE PACKAGE You can choose any of the features offered in the NO HASSLE plan and purchase them each separately at the prices below: **PLACE AN X NEXT TO THE SERVICE YOU WISH TO RECEIVE.** (double-click the square near your service and choose *Default Value - Checked*)

- PRE-MADE / TEMPLATE (Bronze)** 1-5 pages max – PayPal sales only) **\$900.00**
- CUSTOM DESIGN (Silver)** 1-3 pages max – non flash, **no sales**) **\$2100.00**
- CUSTOM DESIGN (Gold)** 1-5 pages max – basic flash-or Sales option /w no flash) **\$2550.00**
- CUSTOM DESIGN (Platinum)** 1-10 pages max – advanced flash- or sales option /w basic flash) **\$3575.00**
- Shared Hosting plan with free domain name **\$10.00 a month**
- Domain Name w/ custom email address **\$20.00 a year**
- Premium Search Engine Optimization **\$500.00**
- Basic Search Engine Optimization **\$250.00**
- One (1) hour of updates or Changes to your website **\$40.00**
- Pay Per Click Advertising **15% of your monthly budget** (taken out or added on) paid via PAYPAL only
- Links / Mini Advertisement on Elite FotoGraphics Websites: **\$10.00 a month**

A sales option means that you have the option to sell multiple items on your website.

PayPal Sales only means that you can create buy it now items or shopping carts powered through PayPal



SERVICE DEFINITIONS AND DESCRIPTIONS:

CUSTOM DESIGN:

As a customer you will receive a Custom Web Page Design. If you have not already, please send samples or links to us to get an idea of what you would like your website to be like. A link includes the HTTP:// (hyper text transfer protocol) Your Custom Design is a Basic design package. You will receive an INDEX page (main page) and up to 4 additional pages. Most basic sites include the following:

HOME | About us | Contact us | Links | Products

As you can see the above sample includes 5 pages, you can substitute page names or customize how you would like your other pages to be organized. For example;

You can change About us to a Services Page where a list of your services can be displayed. Just let us know what you would like and we'll create it for you.

The construction of your website may take a bit longer than you think. Due to high demand of this service and the speed of which the internet propagates your site information it usually takes 15-30 days to **completely** finish your website.

(this time is not a definite time frame it all depends on how quickly you get us the information and how many changes or alterations you make during the design phase. However good sites are never finished which is why you receive an allocated amount of time each month for changes or updates to your site!



SHARED HOSTING:

You are receiving a Shared Hosting plan for your website. A shared hosting plan is Hosting service that allows you to effectively manage your site by sharing server space with other clients allowing for a lower cost of service. A dedicated server or computer is only needed for clients such as bestbuy.com or sears.com where the traffic is so HIGH that they need a computer or server all to themselves.

DOMAIN:

A domain is *An Internet address in alphabetic form. Domain names must have at least 2 parts: the part on the left which names the organization, and the part on the right which identifies the highest sub domain, such as the country (fr for France, uk for United Kingdom) or the type of organization such as .COM*

SEARCH ENGINE OPTIMIZATION:

A form of online marketing, search engine optimization (or search engine marketing) is the process of making a site and its content highly relevant for both search engines and searchers. Successful search marketing helps a site gain top positioning for relevant words and phrases. Be sure you tell me which keywords you would like to focus on. We will recommend a few for you and our site construction process takes advantage of the way search engines look at sites. If you wish to upgrade your search engine optimization to the Advanced Search Engine Optimization there is a one time charge of \$250.00. Our Advanced SEO uses a custom algorithm created by us to get you a higher page rank and not have to pay for top ranking. The downside of this process is that it takes about 30 days to begin to show results.



UPDATES:

For each NO HASSLE WEBSITE!™ plan ie: the \$35, \$75, \$100, \$200, or \$600 a month plan you will receive a set amount of time per month for updates or changes. The time allotment is as follows:

\$35.00 / mo	\$60.00 /mo	\$75 /mo	\$100	\$300
.5 hour / mo	.5 hour /mo	1 hour/mo	1.5 hours /mo	5 hours /mo

For each hour over the time allocated you will be billed at \$35.00 per hour. You will NEVER be blindly charged this rate. If your updates will take longer than your allocated time you will be notified prior to any updates being made. We may also spread out the changes requested over a period of months to keep you from being billed additional money.



PAY PER CLICK ADVERTISING:



Google uses a special program to bring target internet searchers directly to your site by placing relevant ads / websites in their search results depending upon what the user searched for. ELITE FOTOGRAFICS is a certified user of Google Adwords and will run your Adwords account for you. We only charge a standard 15%* of your advertising fee at a minimum of \$10.00 per month for No Hassle Platinum Members. This Fee is taken out by subtracting 15%* from their budget. For Example, if a GOLD client's budget is \$100.00 every month, we will take 15% and then work with \$85.00 for their advertising budget. **PLEASE NOTE: We do not use the clients Google account.** We maintain a quality pre-approved account that we run all of our advertising campaigns through. We will simply add the clients new campaign on to our client listing. All advertising funds are required to be paid through PayPal. We only accept for PPC because PayPal's fees for accepting funds is less than other systems and you receive the full advertising credit as well as buyer protection and an easy to follow receipt history system. Payment can be made with your credit card VIA PayPal directly on our website at: <http://www.azmyth.com/payments.htm>

*THE PAY PER CLICK ADVERTISING FEE CHANGES WITH EACH NO HASSLE! PACKAGE
PLATINUM IS 5% | GOLD IS 10% | SILVER IS 15% | BRONZE IS 20%



ADVERTISEMENT / LINKS:

As a NO HASSLE WEBSITE customer you will get the added benefit of having a link to your website placed on our website. For those of you that do not understand how Search Optimization works, this is a very big deal! Our site generates well over 10,000 hits per day and more importantly, is NUMBER 1 on Google. A site that is ranked high is assumed to have links to very good quality sites so automatically your ranking goes up AND your site is found by searching it's name very quickly!

"It was so easy! I just searched for a website online that I liked and told Andy to make mine similar. He did that and more! I love it!"

-Mandy J., silver member since 2005

"I looked and looked for a web designer that could get me what I wanted for the right price but all prices were \$2,000 and up. Then I found Andy. It was a NO BRAINER! Thank you very much Andy! Your work is great; use me as a reference anytime."

- Maurice H. gold member since 2006

"I want everyone to know how Andy works! First off, he is a Christian, Second, He went above and beyond what was expected and even helped me learn how to do some things that were NOT even related to my website. If you want someone in your corner for your online business, look no further."

- Dr. Ken W- Multiple Bronze memberships since 2007

"I don't understand the first thing about websites or what is involved. All I knew is that I needed one! What Andy does for my business is amazing and he has taken the burden off my shoulders! AND for a price I would gladly pay three times more for. Thank you for all your help and Good Luck!"

J. Baker – Bronze member since 2008





IMPORTANT INFORMATION:

To make this service profitable, you are required to agree to the monthly payment for two years. NO HASSLE WEBSITE!™ service is a website rental program. Where as long as you remain a NO HASSLE WEBSITE!™ customer your website will remain online. If you cancel your NO HASSLE WEBSITE!™ plan before the agreement is up you will be billed the full amount of the design of your website minus the payments you have already made. If Client does not make payment within 30 days of cancellation of the NO HASSLE WEBSITE!™ plan his/her credit card will be charged the balance of payment. If we are unable to obtain payment via credit card your account will be sent to our collection agency to obtain the owed funds and your credit will be affected. Sometimes it is required to cancel and we understand. Please just let us know and arrange for payment. Your first monthly payment will begin when we start the construction of your website. The monthly payment is always charged on the 15th of every month. If the (renter's) card is declined and payment is not made on the 15th (renter) will be assessed a late fee. The late fee payments will be charged automatically. If payment is not made within 10 days, your website will be taken off-line and a message to contact your sites administrator will be visible in place of your home page.



HIDDEN CHARGES:

Being a victim of hidden fees in the past we understand the concern to find and locate any hidden fees. We do NOT have any hidden fees and will NOT bill your credit card for any unauthorized fees at any time. Nor will we ever bill your credit card for anything but the normal monthly rate including late fees unless agreed upon by you (renter). However if the situation arises that you owe additional funds for additional time spent on site updates we will charge the renters credit card on file only if agreed upon by renter in writing via email at the time payment is required. All other payments can be made through our website's secure payment page located at <http://www.azmyth.com/payments.htm>

PRIVACY:

We (ELITE FOTOGRAHICS) will never sell / rent / give / your personal information to anyone for any reason. We will however place the URL of your website in as many places a possible to provide you with a high search ranking. You are encouraged to do the same. Your URL will look as follows: <http://www.your-domain-name.com>

REFERRAL PROGRAM: Each plan has a referral bonus option attached as a way to lower your monthly rate. The Referral Option works like this: If at anytime during your active membership in a NO HASSLE WEBSITE! PLAN, you refer a client who also signs up for a NO HASSLE PLAN, you will receive a permanent discount on your monthly fee. Your fee can decrease \$5.00, \$10.00, or \$15.00 respectively for each new client you refer that signs up. The more referrals you get, the cheaper your monthly payment can become. **The lowest that your monthly rate can reach is \$5.00 a month.**

THE REFERRAL PROGRAM WORKS LIKE THIS:

If **YOU** refer a customer that signs up for a Silver package.-Your monthly payment goes down **\$5.00 permanently!**

- ▶ Gold package.--- **\$10.00** a month permanently
- ▶ Platinum package.--- **\$15.00** a month permanently



CREDIT CARD & CLIENT (renter) AGREEMENT (PLEASE PRINT)

(PLEASE SELECT ONE by Double Clicking the square and choosing DEFAULT VALUE - CHECKED)

BRONZE PACKAGE (Customized Template or Pre-Made site) **\$35.00/mo (+\$2.60 fees)** (2 pages) Main + Contact
 Shared Hosting plan (add \$2.50/mo for each additional page)
 Domain Name w/ email address
 Basic Search Engine Optimization
 One half (.5) Hour of updates or changes per month (non accumulative)
 Sales only through PayPal
 Free Stock Photography
 Links/mini Advertisement placed on Our Websites.
 Option for Pay per Click Advertising at a 20% fee



SILVER PACKAGE: \$50.00/mo (+\$3.65 fees) (1-4 pages -non flash)
 Shared Hosting plan (add \$2.50/mo for each additional page)
 Domain Name w/ custom email address
 Basic Search Engine Optimization
 One Half (.5) Hour of updates or changes per month (non accumulative)
 Option for Pay per Click Advertising at a standard 15% fee

GOLD PACKAGE: \$75.00/mo (+\$4.60 fees) (1-6 pages -non flash) **(\$75 for Christian Clients or Organizations)**
 Shared Hosting plan (add \$2.50/mo for each additional page)
 Domain Name w/ custom email address
 Standard Search Engine Optimization
 One (1) Hour of updates or changes per month (non accumulative)
 Option for Pay per Click Advertising at a standard 10% fee
 Links/mini Advertisement placed on Elite FotoGraphics Websites.

PLATINUM PACKAGE: \$150.00/mo (+\$5.50 fees) (1-10 pages with basic flash or Sales option with no flash)
 Shared Hosting plan (add \$2.50/mo for each additional page)
 Domain Name w/ custom email address
 Premium Search Engine Optimization
 Two (2) Hours of updates or changes per month (non accumulative)
 Option for Pay per Click Advertising at a 5% fee
 Links/mini Advertisement placed on Elite FotoGraphics Websites. PLUS **FREE** GRAPHIC DESIGN WORK!!

OTHER (these options are non contractual and can be cancelled at any time)
 HOSTING: \$10/mo (+\$1.30 fees) **DOMAIN+EMAIL: \$20/yr (+\$2.60 fees)** **LINK/ADS: \$10/mo (+\$1.30 fees)**

AGREEMENT SUMMATION:

I (renter) agree to the above membership information and agree to the terms and conditions of the NO HASSLE WEBSITE!™ for two (2) years. I am providing my credit /debit card and information below as an agreement for my service and understand that it will **ONLY** be charged for the options I have selected and or options I agree upon ahead of time in writing. I understand that if I am 10 (ten) days late in my monthly fee I may be charged a late fee of 20%. I understand that by canceling this contract early, I must notify Elite FotoGraphics a minimum of 10 days prior in writing and will be charged the remainder of the contract rate. Hosting, Domain Names, and Links/Ads can be cancelled at any time and are not subject to any penalty or fee except for late fees. I also must adhere to all ICANN rules and regulations concerning domain name and hosting services.

FREE DOMAIN NAME CHOICE(s): www. _____ (CIRCLE).com |.net |.org |.us |.tv |.me |.info

VISA MASTERCARD DISCOVER PAYPAL (LINK WILL BE PROVIDED)

Name on card: _____

Credit card number _____ Expires: __/__/____

Security Code(on back) _____

Card holders billing address: _____

Date: __/__/2015 Phone Number: _____ Email: _____

(renter) Customer's Signature: _____

Please fill out this information and Fax to (574)941-4408